

# MEDIA ADVISORY

## **Industry and policy leaders with center-right perspectives to champion efforts to protect responsible investing at a mainstage event at Climate Week NYC**

*Ceres to host a full-day residency in the Nest Climate Campus to urge participants to accelerate climate action and take advantage of new business opportunities*

**NEW YORK CITY:** The transition to a cleaner, more resilient economy needs to accelerate. Ceres will bring together business and policy leaders with diverse perspectives at Climate Week NYC 2025 to explore the current opportunities and challenges in advancing climate action in today's political environment. Ceres at Climate Week includes a full-day residency at the Nest Climate Campus, featuring a main stage event - *Championing the Clean Economy: Corporate Action and Protecting the Freedom to Invest* - followed by a roundtable discussion and media availability and other sessions open to the media throughout the day at the Nest.

On the main stage, prominent thought leaders and policy experts from center-right organizations will make the case for championing efforts to protect the long-standing rights of investors and companies to consider all financial risks in decision-making. They are part of a growing chorus of bipartisan voices working to safeguard investor rights, free market autonomy, as well as businesses, taxpayers, and retirees from potential cost implications of legislative bans on responsible investing. Ceres CEO and President Mindy Lubber will also highlight the ways U.S. investors and companies are prospering in the clean energy transition, spotlight innovative solutions to manage climate, water, and nature financial risks, as well as recent advocacy efforts to ensure policy certainty as businesses compete in an advanced economy.

Ceres at Climate Week comes on the heels of extreme weather disasters that have already cost the U.S. \$93 billion in damages in the first half of 2025, devastating businesses, communities, and economies. Urgent climate action – by both the private and public sectors – is needed in the most polluting industries and at every level of government. Clean economy investments and innovative business practices must be long-term and multifaceted to help reverse course.

Join Ceres at Climate Week to hear from experts who will share unique bipartisan perspectives and insights on how to accelerate the high-impact action that's necessary.

### **WHAT:**

Ceres at Climate Week mainstage event, '*Championing the Clean Economy: Corporate Action and Protecting the Freedom to Invest*'

\*\*\*The event will be followed by a roundtable discussion and media availability.

**WHEN:**

9:30 a.m. -12:00 p.m. Wed., Sept. 24

**WHERE:**

The Nest Climate Campus at the North Javitz Center (38<sup>th</sup> Street and 11<sup>th</sup> Avenue)  
Ceres' Mainstage Event (Expo Hall – Level 3)  
Freedom to Invest Roundtable Discussion (Room 407 – Level 4)

See campus map [here](#).

**WHO:**

Jennifer J. Schulp, Director of Financial Regulation Studies, **Cato Institute**  
Mindy Lubber, CEO and President, **Ceres**  
Carlos Curbelo, **former U.S. member of Congress (R-Florida)**  
Andrew Collier, Director, **Freedom to Invest**  
Brandon Arnold, Executive Vice President, **National Taxpayers Union**  
Eli Lehrer, President, **R Street**

**If you are interested in covering Ceres at the Climate Week mainstage event and roundtable discussion at the Nest Climate Campus, you must register [here](#).**

Following the mainstage event, there will be an informal media availability for journalists to speak with the panelists at 10:20 a.m., as well as a roundtable discussion with the panelists on the same topic starting at 11:00 a.m. Please RSVP [mediainquiries@ceres.org](mailto:mediainquiries@ceres.org).

Other Ceres' events at the Nest Climate Campus will be open to the media, including:

- *Mapping Risk, Mobilizing Capital: Climate Risk Transparency for the \$4 trillion Muni Market*  
1:30 p.m. – 2:20 p.m. ET, Sept. 24 | Room 408, Nest Climate Campus
- *From Risk to Resilience: Building Climate-Ready Insurance Portfolios*  
3:30 p.m. – 4:20 p.m. ET, Sept. 24 | Room 408, Nest Climate Campus
- *Innovative Load Growth Solutions to Meet Surging Power Demand*  
4:30 p.m. – 5:30 p.m. ET, Sept. 24 | Room 408, Nest Climate Campus

**About Ceres**

*Ceres is a nonprofit advocacy organization working to accelerate the transition to a cleaner, more just, and resilient economy. With data-driven research and expert analysis, we inspire investors and companies to act on the world's sustainability challenges and advocate for market and policy solutions. Together, our efforts transform industries, unlock new business opportunities, and foster innovation and job growth – proving that sustainability is the bottom line.*

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